

## FOR IMMEDIATE RELEASE

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### Praise Gets an FM Boost by Radio One Cincinnati

**(Cincinnati, OH...June 24, 2016):** Radio One Cincinnati has announced the addition of an FM translator to Praise 1230 AM, "Cincinnati's Inspiration Station." Effective immediately, Praise 1230 AM can also be heard in full stereo on 101.5 FM.

Praise went live December 3<sup>rd</sup>, 2015, bringing national gospel heavyweights like Willie Moore Jr. and Darlene McCoy to the city, while showcasing much of the local-focused programming WDBZ-AM was known for, notably The Lincoln Ware Show. Over the past several months, the station has added the all-new Erica Campbell Morning Show to its lineup and expanded its inspirational music programming.



Radio One Cincinnati Station Manager, Mitch Galvin, stated that music fans would be in for a significant increase in audio fidelity. "The sound quality and increased reach of our Praise format is going to be great for listeners and will allow us to do some big things in the community!"

Operations Manager, Kenard Karter, added, "We're excited to expand the footprint of Praise 1230 AM to the FM dial—this will help continue the growth of the station and ensure that Praise continues to be a place where our community comes for information, entertainment, and to make their voices heard."

Show host, Lincoln Ware, best captured the enthusiasm of the announcement, stating, "I'm excited to speak with younger listeners who would never touch the AM dial but are passionate about talk radio and gospel music!"

In addition to 1230 AM and 101.5 FM, Praise can be heard via HD Radio on 101.1 FM HD2 and streamed live 24/7 at [PraiseCincy.com](http://PraiseCincy.com).

#### About Radio One Cincinnati

Radio One Cincinnati is made up of 101.1 The Wiz ([wiznation.com](http://wiznation.com)), Hip Hop and R&B, Old School 100.3 ([oldschoolcincy.com](http://oldschoolcincy.com)) and 1230 Praise ([praisecincy.com](http://praisecincy.com)), Inspiration Station.

#### About Radio One, Inc.

Radio One, Inc. ([radio-one.com](http://radio-one.com)), together with its subsidiaries, is a diversified media company that primarily targets African-American and urban consumers. It is one of the nation's largest radio broadcasting companies, currently owning and/or operating 56 stations in 16 urban markets in the United States. Through its controlling interest in Reach Media, Inc. ([blackamericaweb.com](http://blackamericaweb.com)), the Company also operates syndicated programming including the *Tom Joyner Morning Show*, the *Russ Parr Morning Show*, the *Yolanda Adams Morning Show*, the *Rickey Smiley Morning Show*, the *DL Hughley Show*, Bishop T.D. Jakes' *Empowering Moments*, and the *Reverend Al Sharpton Show*. Beyond its core radio broadcasting franchise, Radio One owns Interactive One ([interactiveone.com](http://interactiveone.com)), the fastest growing and definitive digital resource for Black and Latin Americans, reaching millions each month through social content, news, information, and entertainment. Interactive One operates a number of branded sites including *News One* (news), *The Urban Daily* (men), *Hello Beautiful* (women), *Global Grind* (Millennials) and social networking websites such as BlackPlanet and MiGente. The Company also owns TV One, LLC ([tvone.tv](http://tvone.tv)), a cable/satellite network programming serving more than 57 million households, offering a broad range of real-life and entertainment-focused original programming, classic series, movies and music designed to entertain, inform and inspire a diverse audience of adult Black viewers. Additionally, *One Solution* combines the dynamics of the Radio One's holdings to provide brands with an integrated and effectively engaging marketing approach that reaches 82% of Black Americans throughout the country.